

Wisconsin and Europe

Employment, Investment, and Trade Linkages

Employment

European* investment in Wisconsin supported 41,500 jobs in 2008.

Sources of Employment within Wisconsin, 2008	
Country	Employment
United Kingdom	14,000
Canada	13,900
Germany	12,000
France	7,100
Switzerland	5,800

Investment

Of the \$14.6 billion invested in Wisconsin in 2007, 35%, or \$5.1 billion came from Europe*.

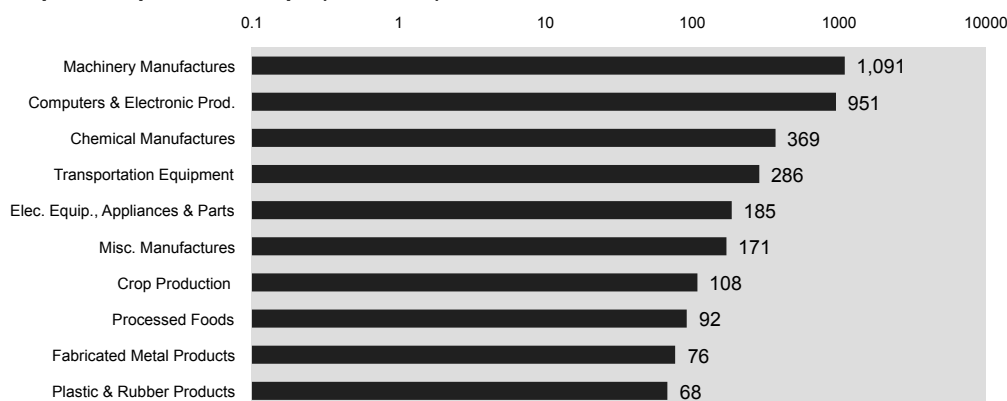
Trade

In 2009, Europe purchased \$3.7 billion worth of goods from Wisconsin.

Machinery and computers are the state's top exports to Europe.

Top European Export Markets, 2009	
Country	Exports (\$ Millions)
Germany	641
United Kingdom	531
France	477
Netherlands	313
Italy	295

Top Ten Exports to Europe (\$ Millions)



Source: Bureau of Economic Analysis, Foreign Trade Division, U.S. Census Bureau

*European investment includes France, Germany, Netherlands, Switzerland, and the United Kingdom

Due to a need to align resources with current funding levels, the Bureau of Economic Analysis has reduced its coverage to major investing countries.