



European-American
Business Council

IEEE★USA



INFORMATION TECHNOLOGY
INDUSTRY COUNCIL



SIA

SEMICONDUCTOR
INDUSTRY
ASSOCIATION



RFID Technology Council to Support Senate RFID Caucus

Council will promote awareness and educate on issues surrounding RFID technologies

Washington, DC (January 18, 2007) – Eight of the nation's most respected technology trade groups today announced the establishment of the RFID Technology Council. The Council is an Ad Hoc organization with the mission to support the US Senate RFID Caucus in promoting the understanding of RFID technologies and their impact on the US and global economy.

The US Senate RFID Caucus, co-chaired by Sen. John Cornyn (R-TX) and Sen. Byron Dorgan (D-ND), was created to work with government agencies, research institutions, non-profits and corporate America to better understand how to utilize radio frequency identification (RFID) technology. Specifically, it was designed to provide a dedicated forum to educate and discuss the important issues surrounding RFID, including National Security Applications, International & State Perspectives, Industrial Applications, Standards & Interoperability, and Privacy & Security. The RFID Technology Council's website can be found at www.RFIDTechCouncil.org.

INDUSTRY LEADERS SPEAK

"We're extremely proud to be a founding member of the RFID Technology Council, as it's an important step in making sure that the Senate RFID Caucus gets the support it needs from all sectors of the industry – creators, implementers, and end-users," said William T. Archey, AeA's President & CEO. "We're especially thankful to Senators Dorgan and Cornyn for their leadership in establishing the Senate RFID Caucus."

"EABC looks forward to working with US and European officials to ensure a seamless global market for this leading edge technology," said Michael Maibach, President & CEO of the European-American Business Council.

"The RFID Technology Council will serve a key role within the Senate RFID Caucus," IEEE-USA President Ralph W. Wyndrum, Jr. said. "IEEE-USA is pleased to contribute ideas that will address the technical and policy challenges of RFID technology."

"We applaud the creation of the RFID Technology Council to support the efforts of the Senate RFID Caucus," said Rhett Dawson, ITI's President and CEO. "As more and more companies and consumers reap the benefits of RFID technologies, it is extremely important to create an education forum for policy makers and others."

"America's competitive advantage continues to be early implementation of technologies like RFID that stimulate innovation and job growth," said ITAA President and CEO Phil Bond. "The Senate Caucus is well positioned to foster RFID innovation. We look forward to working with the Caucus to achieve that goal."

"As RFID technologies transform the way the world does business, the USA must become a technology leader in this area or risk its competitive position in the global economy," said Harry P. Pappas, Founder and President of The International RFID Business Association, a not for profit, educational organization.

"RFID technology will be a critical element in the tracking and movement of product and will make a major contribution to improved homeland security," said SIA President George Scalise.

RFID TECHNOLOGY COUNCIL STEERING COMMITTEE

The RFID Technology Council will support the Senate RFID Caucus in its mission to raise awareness and educate Members of Congress, governmental agencies, and the general public, on the issues surrounding RFID. Charter members of the steering committee include:

- AeA (American Electronics Association)
- AIM Global
- European-American Business Council (EABC)
- IEEE-USA
- Information Technology Association of America (ITAA)
- Information Technology Industry Council (ITI)
- The International RFID Business Association
- Semiconductor Industry Association (SIA)

- # # # -

About AeA

AeA, founded in 1943, is a nationwide trade association that represents all segments of the technology industry and is dedicated solely to helping our members' top line and bottom line. We do this in partnership with our small, medium, and large member companies by lobbying governments at the state, federal, and international levels, providing access to capital and business opportunities, and offering select business services and networking programs. For more information, please visit www.aeanet.org.

About AIM Global

AIM is a global trade association comprising providers of components, networks, systems, and services that manage the collection and integration of data with information management systems. Serving more than 900 members in 43 countries, AIM is dedicated to accelerating the growth and use of AIDC technologies and services around the world.

About EABC

The European-American Business Council (EABC) is an alliance of 58 US and European-based global companies, committed to increasing Trans-Atlantic economic integration, growth, regulatory collaboration and competitiveness. For more information, please visit www.eabc.org.

About IEEE-USA

IEEE-USA advances the public good and promotes the careers and public policy interests of more than 220,000 engineers, scientists and allied professionals who are U.S. members of the IEEE. IEEE-USA is part of the IEEE, the world's largest technical professional society with 360,000 members in 150 countries. See www.ieeeusa.org.

About ITAA

Founded in 1961 as the Association of Data Processing Services Organizations (ADAPSO), the Information Technology Association of America (ITAA) provides global public policy, business networking, and national leadership to promote the continued rapid growth of the IT industry. ITAA consists of approximately 325 corporate members throughout the U.S., and is secretariat of the World Information Technology and Services Alliance, a global network of 67 countries' IT associations. The Association plays the leading role in issues of IT industry concern including information security, taxes and finance policy, digital intellectual property protection, telecommunications competition, workforce and education, immigration, online privacy and consumer protection, government IT procurement, human resources and e-commerce policy. ITAA members range from the smallest IT start-ups to industry leaders in the Internet, software, IT services, digital content, systems integration, telecommunications, and enterprise solution fields. For more information visit www.ita.org.

About ITI

The Information Technology Industry Council (ITI) is an elite group of the nation's top high-tech companies and is widely recognized as the tech industry's most effective lobbying organization in Washington. ITI helps member companies achieve their policy objectives through building relationships with Members of Congress, Administration officials, and foreign governments; organizing industry-wide consensus on policy issues; and working to enact tech-friendly government policies. ITI works to reduce barriers that stifle innovation, increase access to global markets, promote e-commerce expansion, protect consumer choice, and enhance the global competitiveness of our companies. ITI member companies take in a combined \$580 billion in annual U.S. revenue and employ 1.7 million employees. For more information, please visit www.itic.org.

About The International RFID Business Association

The International RFID Business Association (RFIDba) is a vendor-neutral, not-for profit trade association focused on business success with RFID through end-user education, training and certification. The Association sponsors university-level RFID education events around the world and it publishes the RFID Education Reference Model™ as a learning guide for both business and technology professionals. Its Council on RFID Education (iCORE™), an international body of educators and RFID experts, is defining workplace standards for RFID job skills and knowledge based upon best-practices field research among thought leaders, subject matter experts and hands-on practitioners around the world. Its efforts will result in a truly global standard for RFID education and certification based on the actual, measured and defined needs of the workplace. For more information, please visit www.Rfidba.org.

About SIA

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, please visit www.sia.org.

For more information, please contact:

Anne Caliguiri

202.682.4443

anne_caliguiri@aeanet.org